



**Foundation**  
*2023/2024* Report **Unlimited**

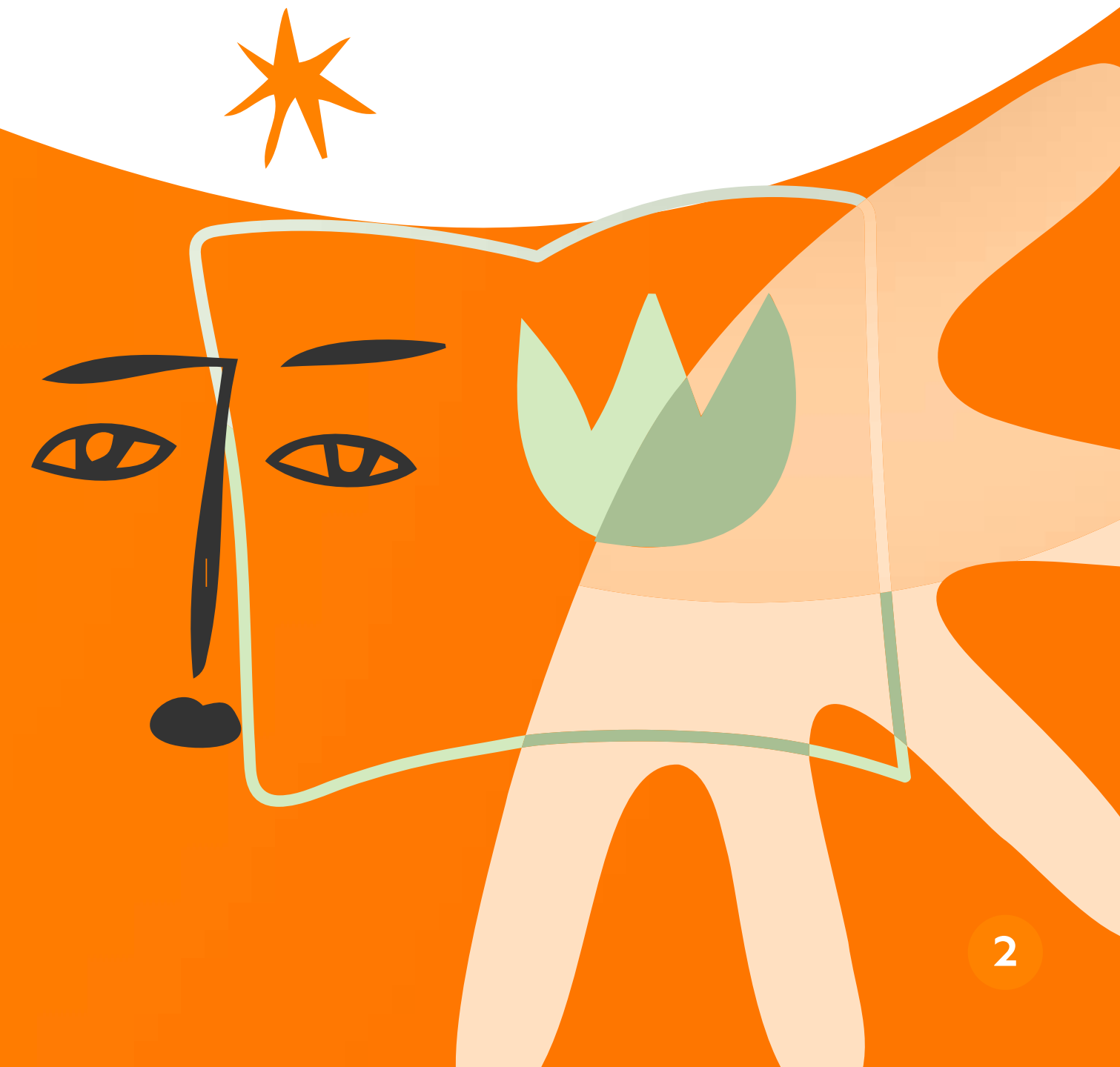


Working together  
to support individual  
*fulfilment, development*  
and *protection*.

Driven by a desire on the part of its employees, the Newrest Group is making a commitment to the individual by creating its own foundation.  
Many community projects will become a reality, with 1.5% of the Group's consolidated annual net profit allocated to the foundation.

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# Content





**MATTHIEU JEANDEL**

CHAIRMAN OF FOUNDATION UNLIMITED  
AND DIRECTOR OF PARTNERSHIPS  
AT NEWREST

# A word from the Chairman

Dear friends and partners of Foundation Unlimited,

Our corporate foundation, Foundation Unlimited, was created 18 months ago as a result of a deep-seated desire on the part of Newrest Group employees and a strong commitment on the part of the Executive Committee.

Through this foundation, Newrest is committed to protecting individuals and giving them the means to develop and find fulfilment. On the basis of these founding values, the Board of Directors quickly set to work developing projects that are close to our hearts. It is with great pride and genuine gratitude that I present our Foundation's first annual report.

**We have embarked on this adventure with the hope that the initiatives we support will have a positive and tangible impact on the lives of the people who benefit from our support.**

Today, this culture of entrepreneurship, achievement and effectiveness is ingrained in us, driving us to aspire to having the most far-reaching impact possible. Not by supporting large international organisations, although they play an essential role, but by supporting local projects on a human scale that have a significant impact.

The foundation's mission is to change lives by enabling each of our beneficiaries to give their existence meaning. To achieve this ambition, we are focusing our support around a number of themes:

- **Respect for human dignity:** we firmly believe that every person deserves to have access to the most basic resources, be it water or food, to live with dignity.
- **Solidarity and commitment to health:** we invest in medical research, in particular with the Toulouse Cancer Santé Foundation, because we want to contribute to a future where health and well-being are accessible to all.
- **Personal development through sport:** we support and promote development through sport, instilling values of personal fulfilment and resilience. Sport and the values it conveys are a powerful vehicle for change and personal development.
- **Equal opportunities:** we support projects aimed at improving access to education and training and enabling everyone to fulfil their aspirations.

**I'm delighted to share with you today the first results of our commitments:**

- We launched our project 18 months ago in the Atlas mountains of Morocco, in the rainforest on the Colombian-Venezuelan border and in Madagascar, building a boarding school, rebuilding a school, a library and a water treatment unit. These initiatives endeavour to **facilitate access to education**, which is crucial in opening the doors to a better future for young people.
  - A little further afield, we **work with teenagers who are in prison in France to help them prepare to rejoin society**. We help them identify their talents and reintegrate socially and professionally.
  - We are funding a research chair with the Toulouse Cancer Santé Foundation to further work on the early stages of the disease. Our support is enabling a team of researchers to work on identifying dormant cells, which are resistant to initial treatments, in patients suffering from acute myeloblastic leukaemia.
  - Finally, we support top-level sports students so that they can combine their studies with their sports programme, a commitment that can extend over several years.
- I would like to express my **deepest gratitude to the members of our Board of Directors**, without whom none of this would have been possible. They provide our new Foundation Unlimited with all the expertise, knowledge, insight, wisdom and determination needed to help these fine projects grow, both in France and beyond our borders.

For 2025, we have new projects that are just as exciting, in Turkey and on the African continent. 2024 will have been the year of our birth and our first steps. **2025 will be the year of our first achievements.**

Your support is essential to our mission. Your commitment and solidarity are an integral part of our ability to create change through these various projects. Together, let's continue our efforts to provide sustainable solutions to the challenges we face, while inspiring deep and lasting change in the lives of individuals and communities.

Working together to support individual **fulfilment, development** and **protection**.

With all my gratitude,

**Chairman of Foundation Unlimited**



# Through Foundation Unlimited, Newrest is making a commitment to



**Protect**  
Ensuring access to water and basic living needs, supporting medical research into cancer and addiction management.

**Fulfil**  
Realising individual aspirations through training and education

**Develop**  
Developing individual potential through identification and recognition and supporting fulfilment and resilience through sport.



# The 8 members of our Board of Directors

The members of the Foundation Unlimited Board of Directors represent the worlds of business, sport and medical research. This panel of experts provides all its experience, insight and expertise on a voluntary basis, to help structure and launch the foundation and also choose the projects we support.



**Prof. François Amalric**  
*Molecular biologist,  
Emeritus Professor  
at Paul-Sabatier University*



**Matthieu Jeandel**  
*Chairman of  
Foundation Unlimited*



**Marie France  
Marchand-Baylet**  
*Vice-Chairwoman of  
La Dépêche du Midi  
Group and entrepreneur*



**Olivier Sadran**  
*Founder of Newrest  
and entrepreneur*



**Perrine Laffont**  
*Sportswoman,  
Olympic champion  
and multiple world champion*



**Philippe Choquet**  
*Chairman of UniLaSalle*



**Dr. Robert Sebbag**  
*Infectious disease specialist  
La Pitié-Salpêtrière Hospital*



**Tony Parker**  
*Sportsman, NBA MVP 2007  
and entrepreneur*



# Our current *projects* around the world

Foundation Unlimited supports inspiring projects that endeavour to transform the lives of communities.

By focusing on training and education, Newrest is actively working towards a better, more empowered future for all. Each project reflects a passionate desire to improve people's living conditions, facilitate their access to education and strengthen links with local communities.



## MOROCCO

### Construction of a boarding school in Asni with the charity *Amis Des Écoles*

**The Amis Des Écoles charity** was founded by Amal Zniber and Abdelmajid Dahbi Skali in Morocco. Since 2006, they have been working to improve learning conditions for children in the most disadvantaged regions of Morocco. Amis Des Écoles' achievements include the renovation of 24 schools and 104 classrooms, the construction of 1,567 toilets, the installation of 239 drinking fountains and 63 wells, the planting of 11,100 trees and the distribution of 12,100 books.

The Al Haouz region was devastated on 8 September 2023 by an earthquake measuring 6.8 on the Richter scale. After dealing with the initial urgent requirements, we felt it was essential to be involved in a structured project to build or rebuild primary and secondary schools, so that the young pupils in this region would once again have somewhere to learn.

Asni, a village in the foothills of the Moroccan Atlas mountains, was severely affected. Foundation Unlimited is helping finance **the construction of a boarding school for young people in Asni**, a project that is being led and implemented by the Amis des Écoles charity, by contributing €500,000.

Ultimately, the school will be able to accommodate 500 students in a modern, safe and comfortable environment, in an emblematic building designed by Beny Architects.

**The project is scheduled for completion in August 2025.**



## MOROCCO

### Reconstruction of a primary school in the province of Chichaoua with the *Zakoura Foundation*

The Zakoura Foundation is a **key player in the transformation of Morocco's education and training landscape**. Its programmes have benefited 721,380 children, young people and women across the country. Foundation Unlimited supports the Zakoura Foundation in its mission to provide high-quality educational facilities for children in the most isolated and inaccessible regions.

In September 2023, the Al Haouz earthquake partially destroyed **the Imine Ouassif primary school in the commune of Assif**. A reconstruction project has been launched and Foundation Unlimited has contributed €67,000 towards the cost of the work.

However, the aim of the project is not just to rebuild the school. It also involves **developing an innovative educational model** that combines academic knowledge with creative activities and stimulating environments for the pupils.

The inauguration date is scheduled for early 2025 and the building will **accommodate 110 pupils** instead of the 90 initially planned.



## CÔTE D'IVOIRE

### Co-financing of the *Albivoire* project with the **Fondation Pierre Fabre**

In Côte d'Ivoire, there is currently no government policy to address the specific needs of people with albinism. People affected by the condition are therefore in a very vulnerable situation.

The absence of melanin in the hair, skin and eyes makes them extremely sensitive to the sun's rays, considerably increasing the risk of skin cancer and causing vision problems. These vision problems quite simply prevent people with albinism from accessing education.

Since September 2024, Foundation Unlimited has been working alongside the **Fondation Pierre Fabre** to provide the NGO Secours Médico-Social Ivoirien (SMSI) with €180,000 to help people with albinism get glasses.

This five-year project aims to provide care for more than 2,400 people with the condition in six independent districts in Côte d'Ivoire. To achieve this, SMSI regularly organises mobile clinics at the Abidjan Skin Cancer Prevention Centre and specific regional hospitals, as well as village and community visits.



FRANCE

Support for young people in difficulty with  
ACAY

ACAY was founded in 1997 and develops educational strategies to **help young people in difficulty**. With 25 years' experience in the Philippines, it is also present in Marseille, where it focuses on rehabilitating incarcerated minors and preventing delinquency in schools.

Foundation Unlimited is working with the charity to provide financial support for ACAY's teams of employees, to cover the young people's travel costs from Marseille to the Philippines and to finance the costs associated with team-building weekends, as well as working with an addiction specialist, to the tune of €105,000 over 2 years.

In particular, Foundation Unlimited helped finance a **sailing trip, which gave members the opportunity to immerse themselves fully in the experience and to appreciate the beauty of the landscapes.**

The aim of this trip was to work on values such as **surpassing oneself and accepting others.**



FRANCE

Support for the  
Toulouse Cancer Santé foundation

Foundation Unlimited maintains close links with the **Toulouse Cancer Santé Foundation**. Their joint initiatives include the Integrated Research Chair in the Treatment of Acute Leukaemia, also known as the **CRISTAL - Unlimited Chair**. This ambitious project, led by Dr Clément Larrue and Professor Christian Récher, is supported by Foundation Unlimited and focuses on **acute myeloblastic leukaemia (AML)**.

For a period of three years, Foundation Unlimited is committed to **supporting this innovative research** which aims to understand the cellular mechanisms responsible for resistance to current therapies and to identify potential new therapeutic targets. Working in collaboration with the METAML laboratory at the CRCT (Toulouse Oncology Research Centre), this Chair represents a significant step forward in our fight against this aggressive form of blood cancer.

Foundation Unlimited is donating a sum of **€300,000 per year** for three years to finance this Chair.



COLOMBIA

Protecting young people with *Oasis For Peace*



The aim of Oasis For Peace is to **protect, educate** and **re-home children, teenagers** and **young survivors** from coca plantations and local guerrilla gangs. It operates on the **border between Venezuela and Colombia**, where the life expectancy of young people is short.

Foundation Unlimited is helping the charity **provide education and opportunities for young people**. This will help them choose a life other than the one imposed on them through geographical circumstances. The aim of our project is to finance the construction of a library, the renovation of a boarding school and the creation of a water treatment unit. Foundation Unlimited contributed €75,000 to the Newrest Colombia Foundation, which in turn is funding the Oasis For Peace project.



This foundation helps young girls get off the streets and young boys escape drug trafficking. **Its mission is to provide them with a theoretical and practical education in farming.**

The building project, launched at the end of 2024, will be completed by the end of 2025.



MADAGASCAR

Rebuilding a primary school with *Les Enfants de Madagascar*

The “ Les Enfants de Madagascar ” charity has been working with young people and the most disadvantaged since 1996, particularly in the field of education. Its projects include sponsorship, renovation and construction work, the creation of libraries and the distribution of school supplies.

Foundation Unlimited has joined forces with the charity to achieve its project of constructing two new buildings at a school and renovating the existing buildings. The new buildings include 7 classrooms and will enable children to study in good conditions.

**Foundation Unlimited contributed €21,000 to the charity's funding.** Everyone pitched in: the community provided the materials, while Newrest's foundation took care of the labour and the architects.

The building project was launched at the end of 2024 and will be completed by the end of 2025.



# Our *projects* planned for the coming years



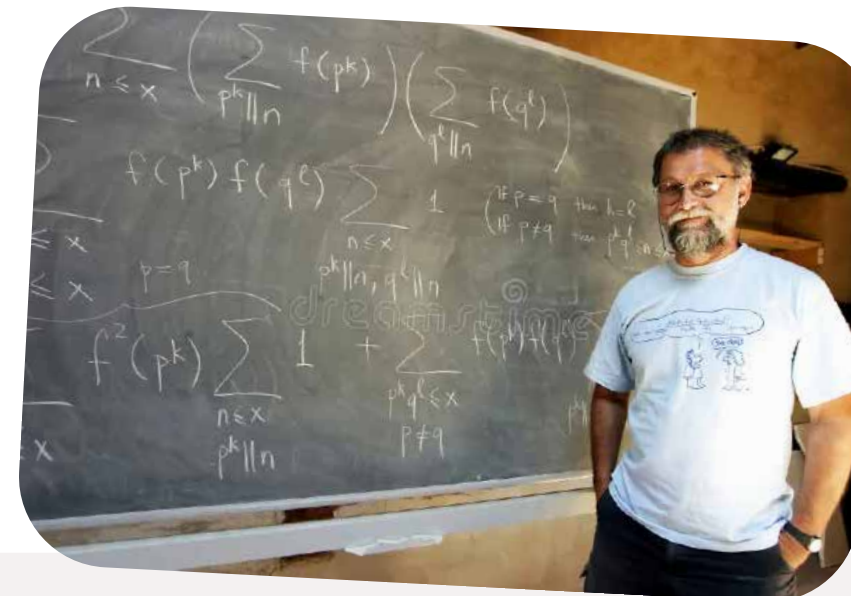
## TÜRKIYE

### 🌱 Collaboration with the *Nesin Foundation* to support the 3 Knowledge Villages

Nesin was a prolific, socially-minded and satirical Turkish writer. In 1973, he founded the **Nesin Foundation**, which runs 3 villages and is now managed by his son. The 3 villages are located south of Ismir in Türkiye: **the Mathematics Village, the Arts Village and the Philosophy Village**. Their mission is to provide accommodation and education for children and young people from disadvantaged backgrounds. They defend access to knowledge, education and freedom of thought.

Courses run all year round and **students are provided with free board and lodging**. These three villages are funded solely by donations and sponsorship.

Foundation Unlimited has decided to join the adventure and **will support these 3 villages in 2025**.



## FRANCE

### ★ A *Guichet Unlimited* to support top-level athletes

One of the pillars of Foundation Unlimited is **development through sport** with the framework it imposes, the level of commitment it demands and the values of respect, hard work, ethics and **surpassing oneself** that it conveys.

A clear need emerged during discussions between EM Lyon and our Board of Directors: how can young adults combine their higher education studies with their sporting goals? And what's more, any solution comes at a cost. They need to be able to **concentrate on both their academic and sporting goals** while enjoying a degree of material security.

Foundation Unlimited has therefore decided to **allocate an annual budget** to certain top-level student athletes. The programme is called *Guichet Unlimited*. It will help them cover some of their needs: living expenses, travel or sports equipment. Our commitment will take the form of a **three-way agreement between the school, the athlete and Foundation Unlimited**.

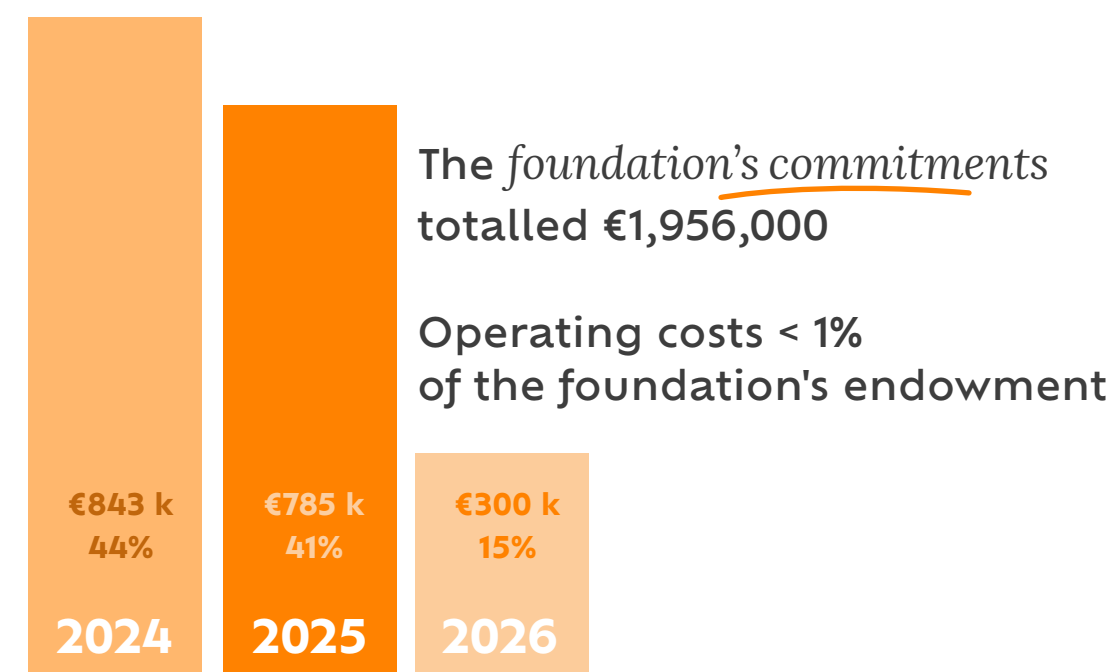
The first intake will include Bachelor students from EM Lyon in particular. We aim to roll out and **develop this programme in 2025**.

# Financial report

Please take a look at our financial data, which demonstrates our growth and our commitment to our stakeholders.

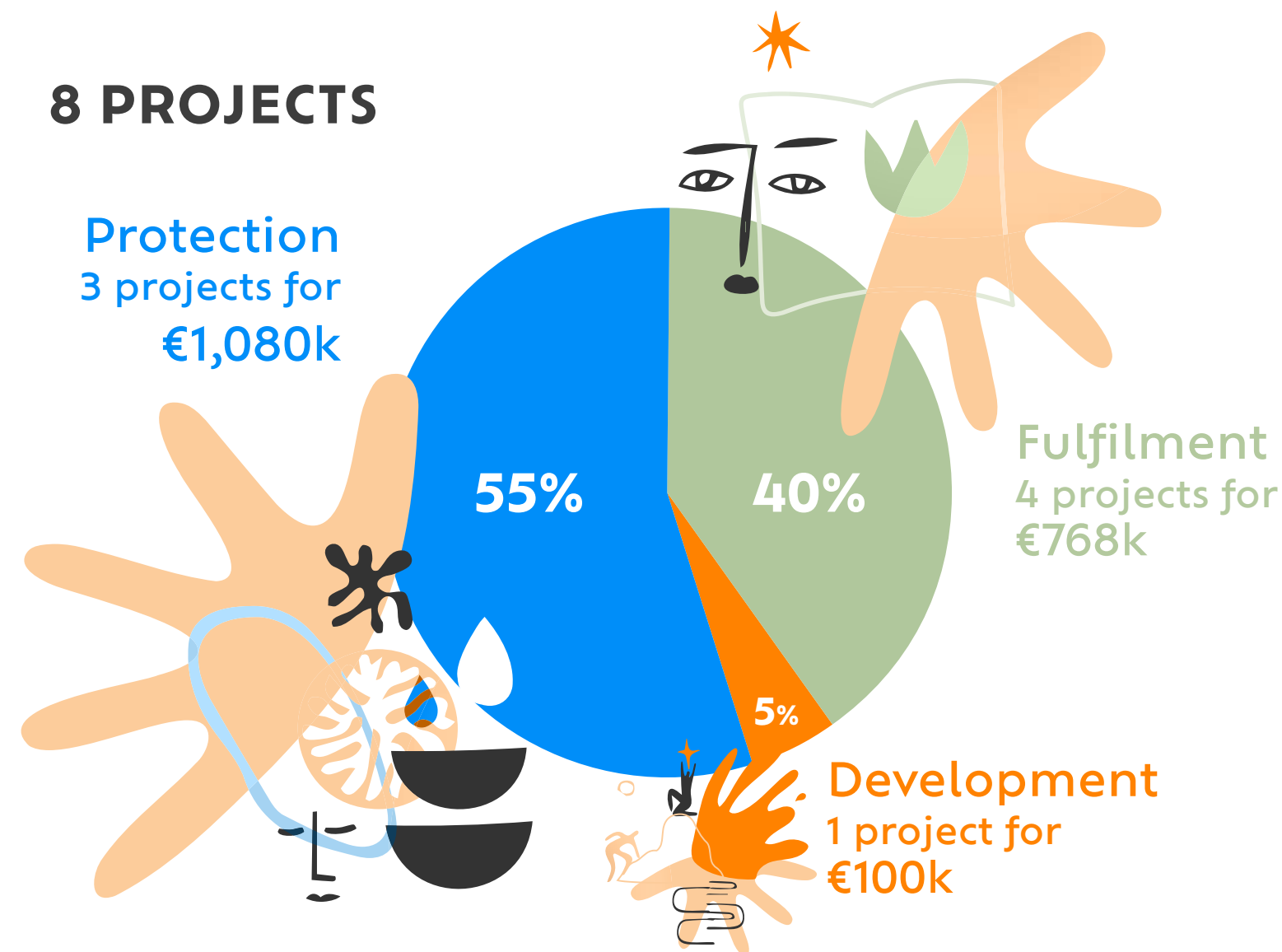
With **1.5%** of consolidated net profit of the Newrest Group

Representing **€1.7 million** in 2024, for 2023 Net Profit.

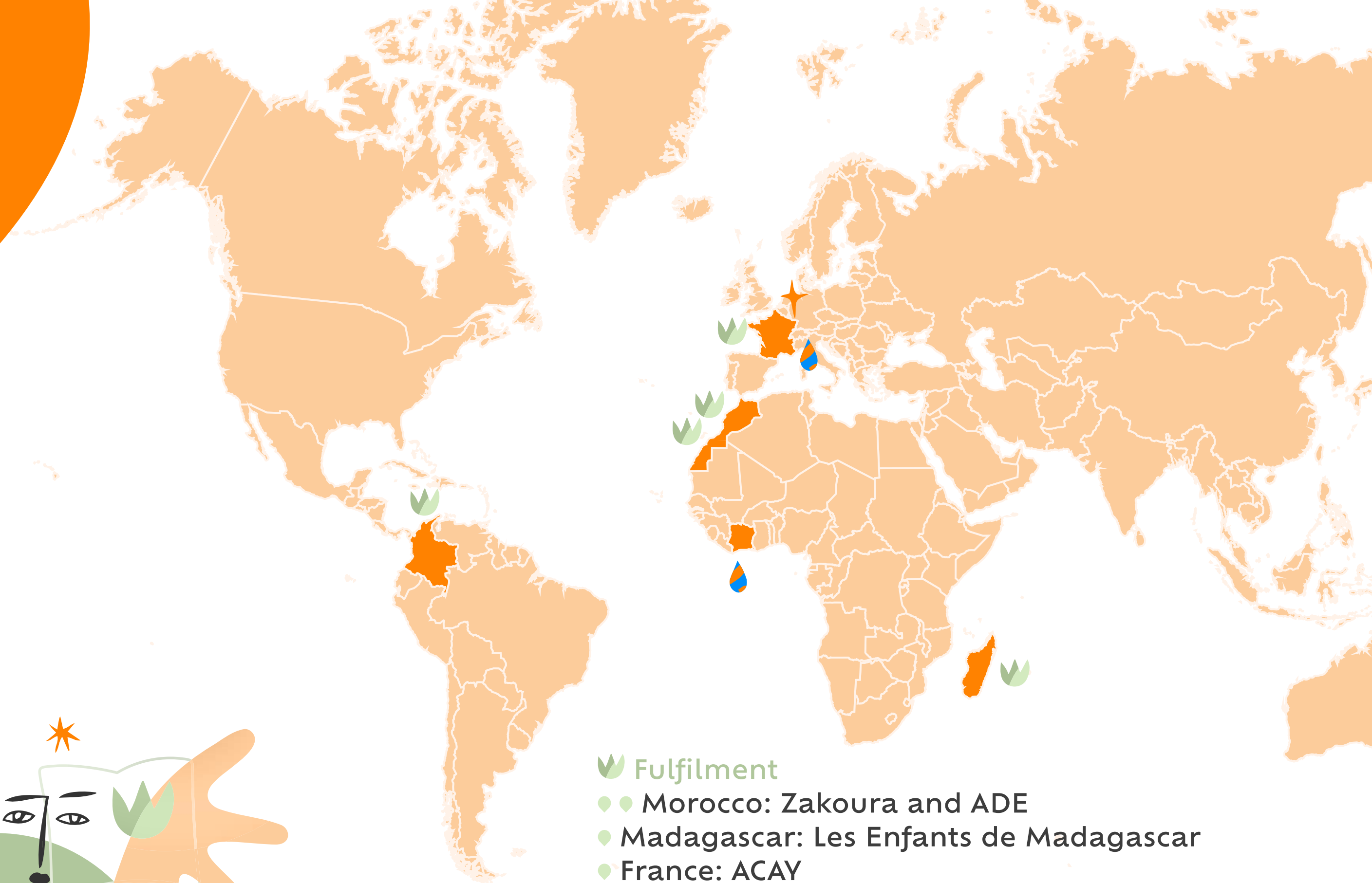


## 8 PROJECTS

Protection  
3 projects for  
€1,080k



- Fulfilment**
  - Morocco: Zakoura and ADE
  - Madagascar: Les Enfants de Madagascar
  - France: ACAY
  - Colombia: Oasis For Peace
- Protection**
  - France: Toulouse Cancer Santé Foundation
  - Côte d'Ivoire: Albivoire
- Development**
  - France: Guichet Unlimited





# Launch *your project* with Foundation Unlimited

Your application must be in line with our values of **community, respect and commitment**, and reflect the Foundation's 3 areas of action: **individual protection, development and fulfilment**.



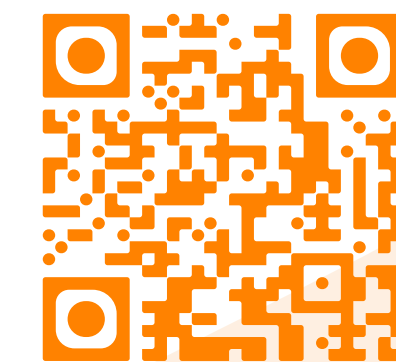
The foundation will support two types of initiative:

## Innovative project

Foundation Unlimited supports projects that think outside the box, provide a framework that will endure over time and have a real impact on people's quality of life. Our commitment will be limited to the proof-of-concept phase, which will determine subsequent deployment.

## Structuring project

The foundation will be able to commit to projects whose relevance has already been demonstrated and proven.



Follow *the latest news* from Foundation Unlimited

 **Foundation Unlimited**



Foundation Unlimited

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*Newrest Foundation Unlimited - Driven by the desire of its employees,  
the Newrest group is making a commitment to the individual by creating  
its own corporate foundation.*